



WEBINAR Series

Food Fraud: what it means to Africa

Tuesday March 10, 2026

12:00 – 13:30 pm (GMT)

(Virtual Event)

KEYNOTE SPEAKER:

Prof. Chris Elliott

A leading expert on international food supply chains and the implications for food quality, authenticity, integrity and safety.

Official Opening and Introductory Remarks

12:00 – 12:10

Prof. Samuel Godefroy, Professor in Food Risk Analysis and Regulatory Policies, Université Laval; Board President and Founding Member of the Global Food Regulatory Science Society (GFORSS).

Give the Floor to:

- *Dr. Tareq El-Houby, Chairman of National Food Safety Authority, Egypt, Chairman of AFRAF and*
- *Dr. Mamodou Bah, Director General Food Safety Authority, The Gambia, and CCAFRICA Chair*

Food Fraud: what it means to Africa.

12:10 – 12:55

Prof. Chris Elliott

Demonstration of an interactive Food Fraud Management Tool

12:55 – 13:30

Q&A Session and Closing Remarks

Moderated by Prof. Samuel Godefroy