



Member of the Global Network of American Chambers of Commerce



# **INTRODUCTION: AMCHAM DUBAI FOOD & BEVERAGE REGULATIONS COMMITTEE**

# Agenda

**1**

**Introducing AmCham Dubai F&B  
Regulation committee**

**2**

**Key Challenges &  
Opportunities**

**3**

**Conclusion**



# F&B REGULATIONS COMMITTEE MEMBERS



# Our Members



**Noha Hefny**



**Mohamad Itani**



**Yara Rashwan**



**Manu Soni**



**Mona Ghobashi**



**Heike Zoeller**



**Yasser Shazly**



**Nada Attia**



**Yasser Adel**



**Maha El Masry**



**Mustafa Bater**



**Mohamed Hamza**



**Dr. Suzanne Baaghil**



**Ahmed Nashed**



**Razieh Amininezhad**



**Hadi Faraj**



**Lea Dagher**



**Radwa Medhat**



**Jaishree Nilkhan**



**Emeel Bishay**



**Randa Habib**



**Michele Gherardini**



**Dalia Zayan**

## OUR OPERATING PRINCIPLES AND MISSION

- ❑ A group of US companies collaborating under the umbrella of Dubai AmCham and strategically partnering with USDA officials in the GCC, while always upholding the Anti Competition Laws.
- ❑ Our Scope Food and Beverage Related Policies and Regulations in the Middle East- with focus on the GCC.
- ❑ Our mission is to be true partners in driving the advancement of the food safety, quality and H&W standards in the region while allowing our respective businesses to grow and thrive.





# OUR STRATEGIC PRIORITIES

- ❑ Develop Strategic Partnerships with Regulators, Diplomatic Channels and Industry Associations in the Region to collectively and transparently collaborate to advance Food and Beverage policies in the region.
- ❑ Leverage our wide Global , regional and local Technical expertise to drive regional capability building activities focusing on emerging regulatory issues and trends ( Sustainability, Novel Ingredients, etc.)



# Examples of External Engagement

- AmCham Dubai one of the sponsors for key local and regional events:
- Dubai International Food Safety conference
- USDA Nutrition summit 2022, 2023 and 2024
- Our members are part of The national regulatory committees : Gulf standard organization, National Codex Alimentarius committees, UAE MOIAT, and others local and Global
- Engage Public-Private experts in discussions around regulatory topics including regulatory developments







May 17, 2023-

- The launch of the Food Additives Safety Summit in the Sultanate of Oman Jointly Organized by GSO and the USDA- supported by AmCham ..
- 150+ delegations from Gulf
- Speakers form US, UK, EU , JECFA ..







▪ "Exemplary Partnership: Public Sector, Academia, and Industry, Contributing Expertise on Local, Regional, and Global Scales"





# Collaboration with Food Regulators/ Other Governmental Agencies

AmCham Dubai Regularly collaborate, established relationships with government agencies, regulators, and risk assessment bodies to represent the industry, provide perspectives, and proactively address concerns.



## Collaboration with other local trade Associations

AmCham Dubai Regularly collaborate with other local and regional trade associations i.e.

- Circular Packaging Association
- UAE food and beverages Manufacturers
- Arab Beverages Association





# OUTLINE

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# Opportunities to participate at National Codex Committees

## Key Benefits

1

**Technical Expertise:** Fostering public-private collaboration at national codex committees can facilitate the transfer of knowledge and expertise.

2

**Trade Implications:** Can help to anticipate any unintended consequences that may arise from the new regulations, Thus avoid trade implications.

3

**Fair Representation** of Local, regional and International companies during the development of the regulations



# Key Challenges

## Examples of Key regulatory Challenges in codex standards

1

### **Codex is not used as the main reference for national authorities**

Many countries rely on other international references when Developing national regulation ,thus it is important to bridging Regulatory Gaps at Codex

2

### **Codex Maximum Residue Limits for Pesticides**

The list of pesticides is not comprehensive, thus EU, US level has been used and this caused implications for trade

3

### **Codex Committee on Food additives**

Important to participate at this important standard to Saty updated , thus to adopt the latest versions annually

4

### **Codex Committee on Food Import and Export inspection and certification Systems**

This is important standard for Harmonizing Border Procedures between countries





# THANK YOU



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