

# Almarai <sup>®</sup> Company Infant Formula and Clinical Nutrition

#### Presented by

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# Almarai<sup>®</sup> Company The Largest F&B Company in the Region





1977
Almarai Company is founded in Saudi Arabia by
HH Prince Sultan bin Mohammed bin
Saud Al Khabeer

177,00 cows 0





of products produced annually across dairy, juice, bakery, poultry, infant nutrition.



39,000 Quality Tests Daily



+10,000
Fleet Vehicles







220,000 Retail Point of Sale



119
Main Distribution
Centers





38,000 Foodservice Clients



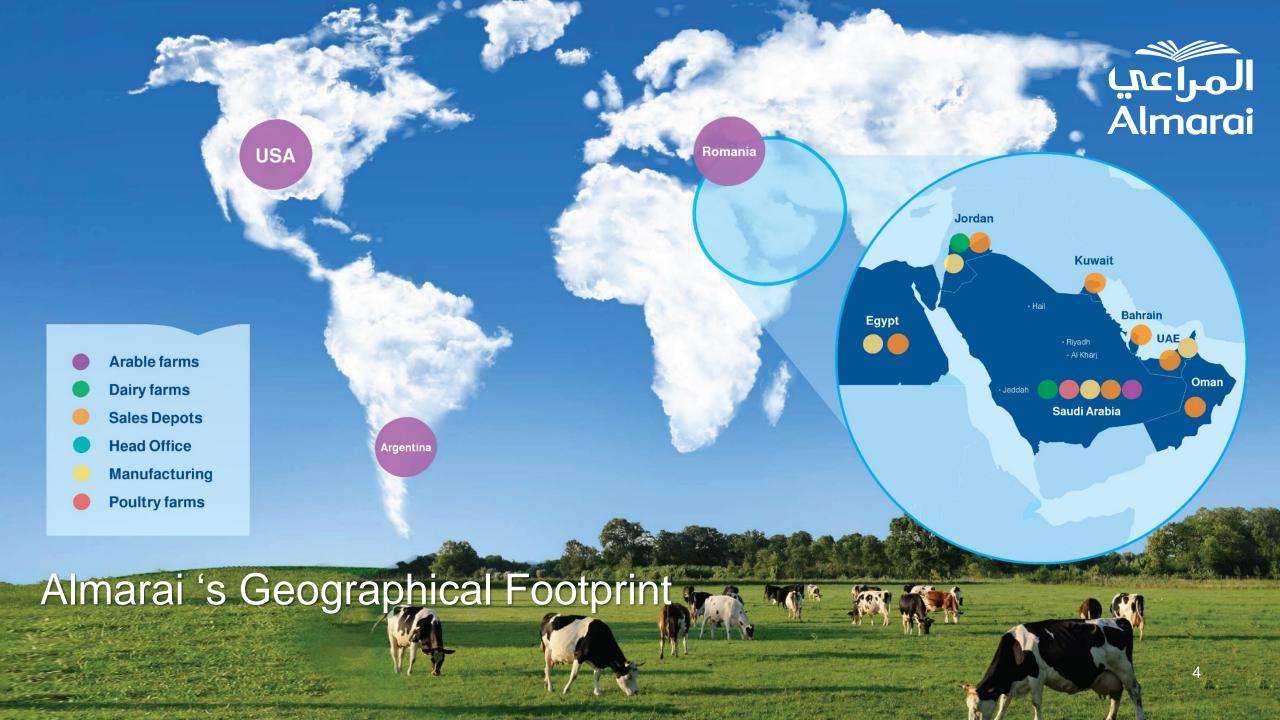


+46,000





Employees across our global operations



# Almarai<sup>®</sup> Company The Most Chosen FMCG Brand In The Region





**Highest Factory Rating** 



Dairy & Poultry Animal
Care International
certificate



Saudi Quality Sign

#### **Brand Finance**®

The Most Meaningful Brand in Saudi Arabia 2023



World's 1st Pandemic Prepared Certification - AIB International, 2020



Strategic Partner of Saudi Made

## **KANTAR**

Fourth largest brand in Saudi Arabia and UAE



ISO 9001 Quality Certification



GHG Emission Reduction Best Practices Award in Saudi Arabia 2023

## **Forbes**

Top 10 Most Innovative Companies in KSA



All manufacturing facilities have GFSI recognized certification



Saudi Good Agricultural Practices Sign

# Almarai's Revenue Ranks #13<sup>th</sup>

**Among Global Companies** 









SUNTORY



















#### **Food Safety and Quality Policy Statement**

#### Almarai® is committed to excellence in food safety and quality.

To enhance our competitive advantage for a sustainable future, we nurture a culture of quality to apply the highest standards that fulfill statutory, regulatory, and customer requirements to provide safe and superior food and beverage products that enrich our consumers' lives every day.

### بيان سياسة سلامة وجودة الأغذية

تلتزم المراعي® بالتفوق في سلامة وجودة الأغذية.

لتعزيز ميزة الشركة التنافسية لمستقبل مستدام, نحن نرسخ ثقافة الجودة لتطبيق أعلى المعايير القانونية و التنظيمية, وتقديم منتجات آمنة تلبي احتياجات مستهلكيها.



Reference: POL-0076 A.2 | Version 4 www.almarai.com



## Competitive Advantage









- Utilizing Mead Johnson technical and knowledge transfer to build Almarai manufacturing facility 2011-2013
- Trusted, Saudi-made formulations by HCP, patients and community
- The only end to end manufacturer of Infant formula & Clinical Nutrition products in the region
- A state of art facility ensuring supply security in a strategic sector in the region
- Almarai works with global leaders, experts and scientists to develop scientifically advanced and trusted formulations

Key Facts & Figures



Investment value

SAR 1 billion

Annual powder capacity

20,000 MT

Annual liquid capacity

45 million bottles

First batch of production

2011

Daily Quality tests

1,145+

Accreditations

ISO 9001:2015 FSSC 22000 v.5.1

## **Innovation Journey**





Commissioning of a state of the art manufacturing facility



Locally manufactured Almarai Enfamil



Almarai launches Nuralac brand and Specialty range

2014



Launch of Nurababy infant cereals



Launch of SureGrow children supplement



2018

TPM Ready To Drink Nature One Dairy



TPM Nahdi Private Label



2021

2021 SFDA Upgraded Formula

Infalac for Iraq

2023

2011

2013

2015

2017

2019

2022

2012



Almarai Enfamil launched in KSA



Almarai acquires Mead Johnson share

· Two years technical support by MJN



Almarai exclusive brands for TPM



2016

**New Brand** Image Advanced Nutrition



New Era in Infant Nutrition liquid format



**New Clinical** Nutrition Range for Adults



**New Clinical** Nutrition Range for children



Clinical Nutrition Upgrade

**Key Partners** 







- Optimization projects
- Scientific Research collaboration
- Technical research
  - Ingredients qualification support
  - Contaminants testing
  - Analytical support



- Analytical support
- Interlaboratory collaboration



## Site Map **Infant Nutrition**

- Reception Parking Assembly Points



Call the internal emergency number in case of







Accident

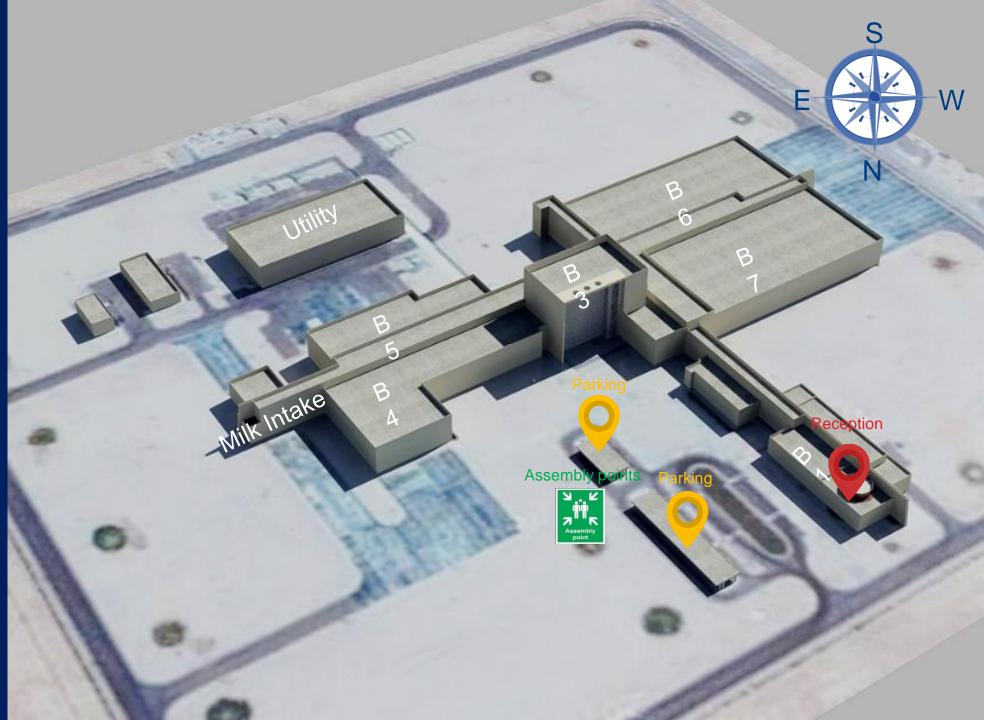


Environmental Disasters



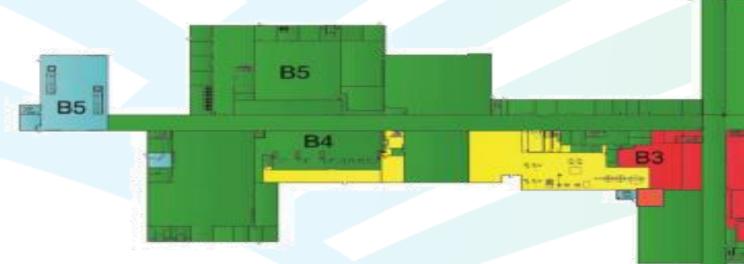


Visitors need to register at reception upon arrival. They are requested to follow all instructions given by the host and displayed signs, procedures and demarcations



Hygienic Design





- o **B1** Administration and lab area.
- B3 Pasteurized mix storage tanks dryer, Evaporator & dry blender, Sachet area.
- B4 Raw material storage, Pre wet tipping and wet processing area.
- **B5** Milk intake, Oil section CIP kitchen 1 and staff room.
- o **B6** Warehouse area, **RTD and RTF area**.
- o **B7** Post wet tipping 25kg bag filling, can filling, inbound & out bound stores.



**B6** 

87

Medium Hygiene Zone

High Hygiene Zone

Critical Hygiene Zone

Food Safety & Quality Management System











Food Safety Management **Systems** 

**Global Food Safety** Initiative

Food Safety System Certification 22000

ISO 22000:2018 **FSMS** 

AIB International Food Safety & Good Manufacturing Practices (GMP)













Quality Management **Systems** 

ISO 9001:2015 QMS

**Laboratory Information** Management System (Laboratory Results)

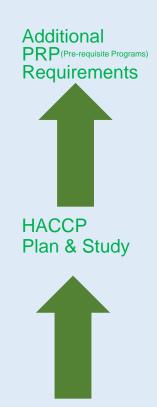
ProLeiT Process **Control System** (Traceability)

SAP Management System (Inventory & Maintenance)

**Excellence Through** Quality (Documented Information)

## Food Safety Management System





**PRPs** 

(Pre-requisite Programs)

Product Labelling and Printed Management of Services and Food Defense **Environmental Monitoring** Purchased Materials Food Fraud Mitigation Logo Use Management of Allergens Food Safety and (Food Defense Program (Environmental Monitoring (Protocol for FSSC Logo Use) (Management of Services and (Product Information and (Food Fraud Prevention) (Allergen Control Procedure) Quality Culture Requirements) Program) Supplier Approval) Consumer Awareness) Transport, Storage and Product Design and Hazard Control and Measures for Communication Requirements **Equipment Management** Quality Control PRP Verification Warehousing Preventing Cross-contamination Development (Hygienic Design of Building Food Loss and Waste (Interactive Communication (Microbial Control Program and (Self-Inspection Program) (Product Design and (Good Laboratory Practice) (Requirements for Warehouse and Equipment) Procedure) Foreign Material Control Program) Development Planning) Management) HACCP Study **HACCP Study HACCP Study** Infant, Follow on, & RTD & RTF Milk Powder Growing up formula products

- o Hygienic Design of Building and Equipment
- Zoning and Layout
- Services and Utilities
- Procedure on Waste Man8agement
- Requirement of PM and Calibration System
- Supplier Approval Procedure
- o RM and Packaging Materials release procedure
- Microbial Control Program
- Foreign Material Control Program
- o Allergen Control Procedure

- Requirement for Facility Sanitation
- Good Laboratory Practice
- Training Program
- External Building Program
- Procedure for Product Design and Development Planning
- Integrated Pest Management System
- Personnel Hygiene
- Rework Procedure of Finished Product
- Product Recall Procedure and Withdrawal
- Requirements for Warehouse Management

- o Product Information and Consumer Awareness
- Food Defense Program Requirements
- Food Fraud Prevention
- Management of Services
- o Environmental Monitoring Program
- Artwork Development & Approval Procedure
- Regulatory Requirements
- Handling of Customer Complaints
- o Chemical Management System
- Self-Inspection Program

## Food Safety & Quality Accreditations

(n)

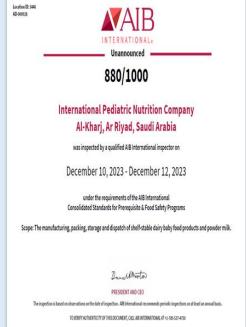


☑ ISO 9001:2015 Quality Management System



Quality, Regulatory, HSS, and Sustainability (QRHSS&S

#### ☑ AIBI Gold Certificate



## Good Manufacturing Practices



#### ☑ FSSC 22000 v5.1



#### ☑ SFDA Registration



Quality—In-House Laboratories



factory.

**Approximately** 





1,145 daily quality checks

before product leaves the

4.7 million checks

completed since 2012



Chemistry



Bio-Rad CFX96 Real Time qPCR System



LECO Trumac N Nitrogen Determinator



Microbiology



**ICP-OES Optima** 7300 DV



**Dionex ICS** 5000



**Packaging** 



NIR Spectrometer



**HPLC** with Diode **Array Detector** 



In - Process



GC with FID Detector



Seam Thickness Gauge STG-5000M



**Quality**– Traceability





Types



Carried out to trace the finished product up to down level (ingredients / packaging to finish products)



Carried out to trace raw/packaging material up to top level (finish products to ingredients /packaging)

Ways

Manufacturing Batch Record



- Pre-Wet Operation Post Wet Operation
- Liquid Operation

SAP Management System



- Finished Product
- Semi-Finished ProductIngredients
- Packaging Materials

ProLeiT Process
Control System
(Track and trace)



Order NumberBatch traceability

Exercises

Full Mock Recall

Conducted as initiated by Corporate Quality



Traceability Mock Recall

Conducted as initiated internally or by site

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Quality- Traceability







## Manufacturing Capabilities



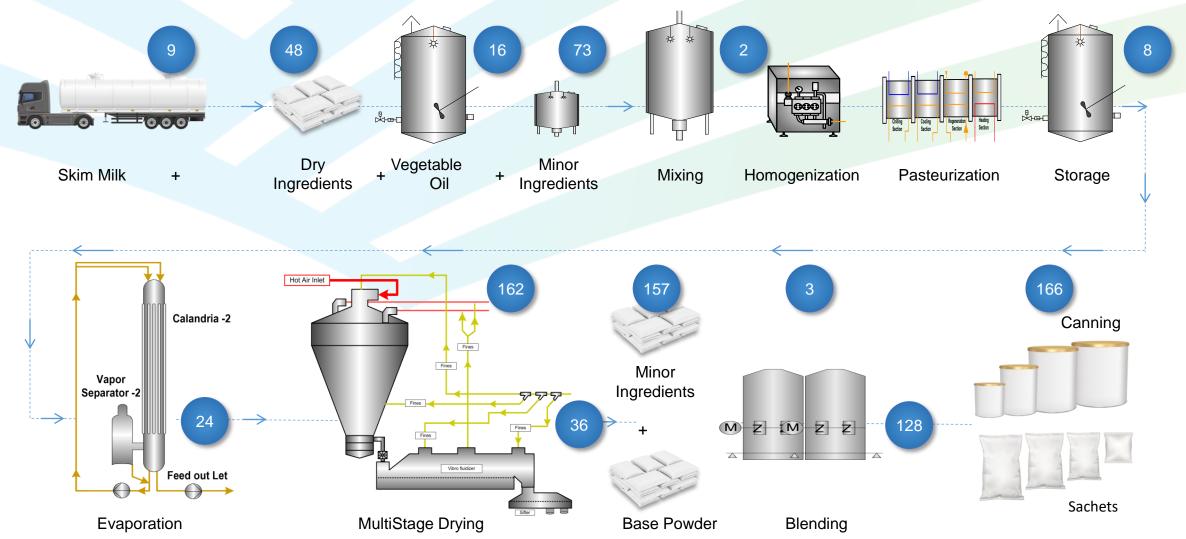






## Manufacturing – Powder Process Flow

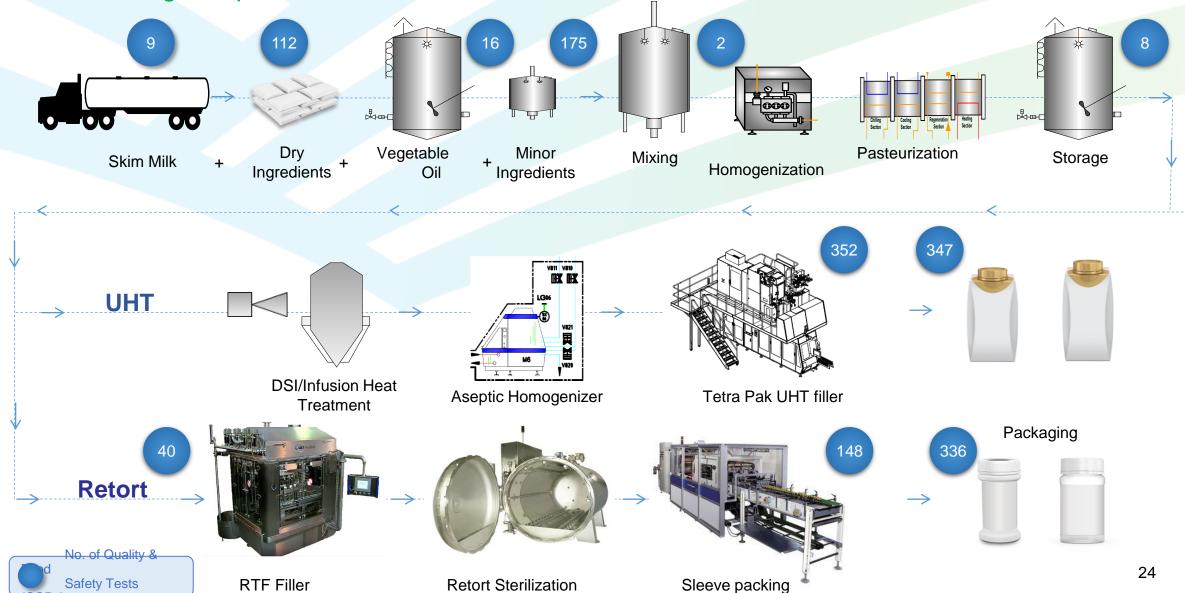






المراعثيا Almarai

Manufacturing – Liquid Process Flow





### Product Range – Governmental







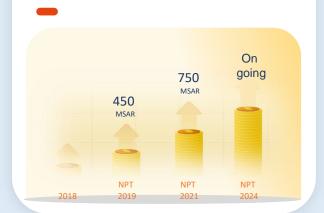
- Procurement, logistics and supply chain management for medical sector
- Nupco was established in 2009, with 1.5 billion SAR as capital.



#### **NUPCO Tenders**



- Nupco clinical nutrition & breast milk substitutes tender supplying to governmental & semi governmental sectors
- NUPCO is now serving 100% of mentioned sectors requirements
- Market place is an e-platform by NUPCO to serve extra requirements not supported by the tender



#### Almarai & NUPCO



- Almarai as the only Saudi manufacturer of clinical nutrition products & beast milk substitutes
- Started on the 1<sup>st</sup> NUPCO tender 2019 then 2021
- o Almarai current share is 20%
- Supply to all Governmental \* Semi Governmental Sectors













#### **Current Range**

#### **Almarai NUPCO Product Range**



- Current range is focusing on standard products for Adults, Pediatrics & Infants
- Range formulation & branding are updated regularly
- New flavors and specialized products are ready for launch



## Product Range – Local Market





























































Product Range – Local Market (TPM)





## **Saudi Company**













**Swiss Company** 









**Spanish Company** 











**Singapore Market** 







Product Range – Export (example..)















## جودة تستحق الثقة Quality you can trust































