

Role of the Food Export Council in Enhancing Egyptian Processed Food Exports

Cairo, May 2024



المجلس التصديري للصناعات الغذائية
مصر

FOOD EXPORT COUNCIL

FEC

Established 1997 as an advisory body to the Ministry of Trade and Industry with the objective of fostering food exports to international markets.

Mission

Support the export development of the Egyptian food sector providing assistance, guidance and acceleration to expand in international markets.



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Vision

To be the leading MENA export support organization taking Egyptian Food Exports to be the top supplier and preferred choice in international markets.



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Food Exports 2014 - 2023

• **Total Exports (2014-March 2024):** **10 YEARS**
\$36.5 billion

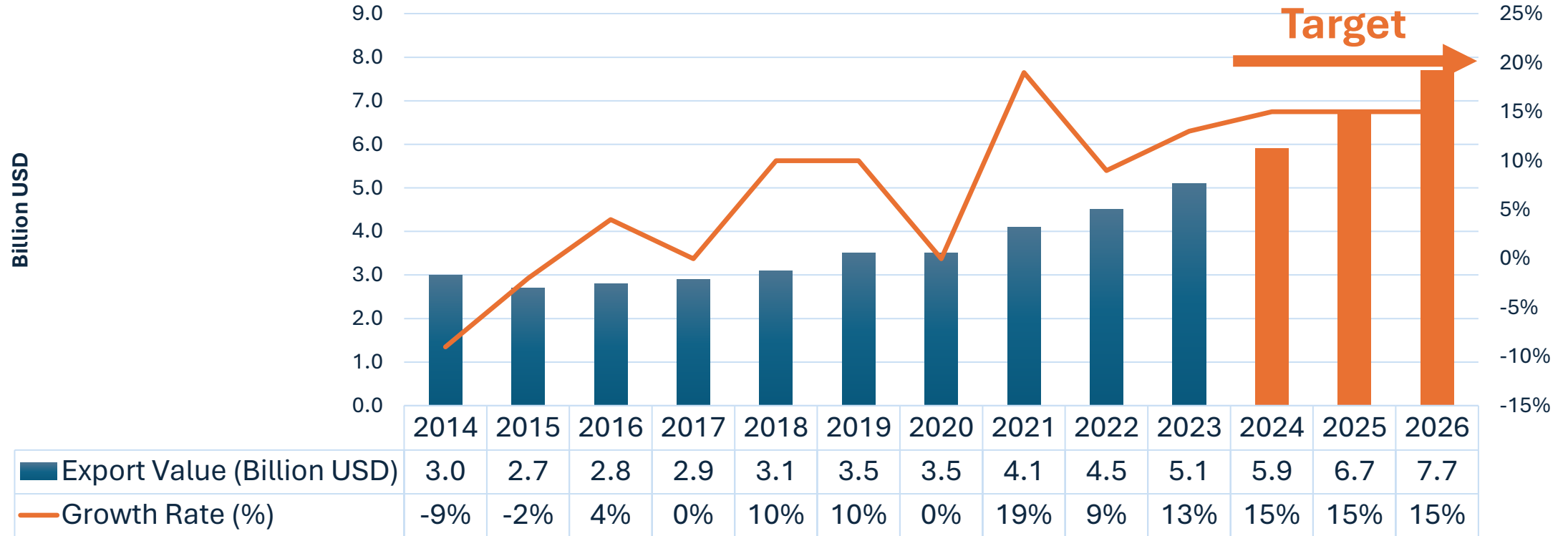
• **Total Exports (2020-March 2024):** **4 YEARS**
\$18.7 billion

• **Targeted Annual Growth Rate:**
15%



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Egyptian Processed Food Exports 2014-2023 and Targets for 2024-2026 (Value in Billion USD)

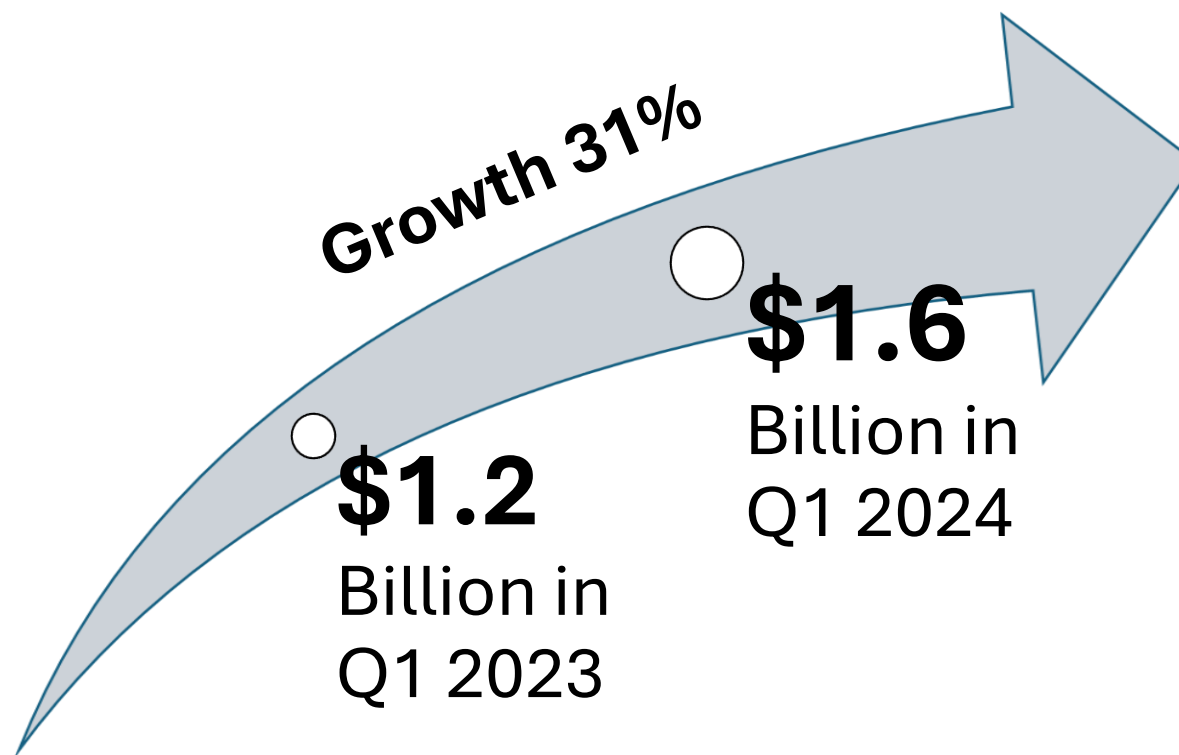


Egyptian Processed Food Exports Q1 2024 Compared to the Same Period (2014-2024)

Value in Million USD

Egypt's food products exports witnessed a significant increase in Q1 2024

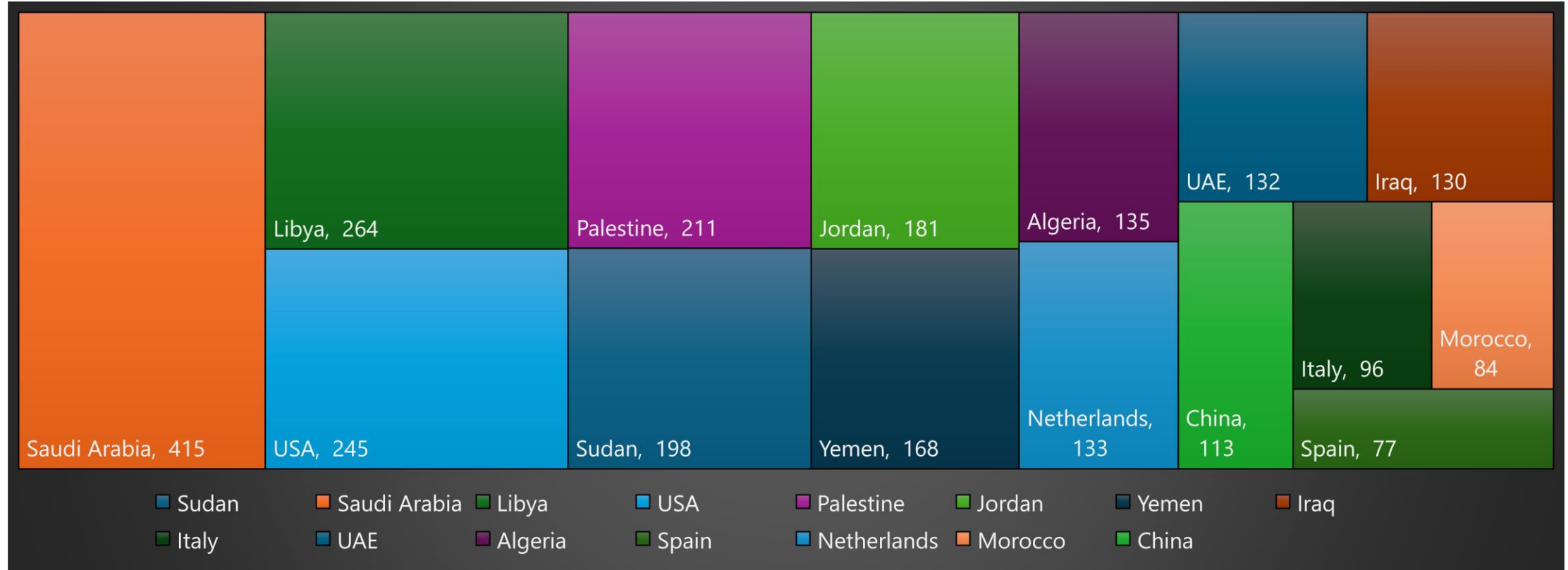
by 31%





Top 15 Exports' Destinations 2023

value in Mio USD



•These countries accounted for 61% of the total Egyptian food exports in 2023, amounting to \$3,086 million out of a total of \$5,068 million.



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Top 5 Processed Food Exports



Beverage
Concentrates
and Juices
\$657Mio



Sugar and
Confectionery
\$482 Mio



Flour,
Starches,
and Bakery
Products
\$680 Mio



Frozen Fruits
and
Vegetables
\$535 Mio



Processed
Foods and
Animal Feed
\$658 Mio



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Top Potential Products for Export Growth



Frozen Strawberries
& Frozen Vegetables
& Fruits



Processed
Dates



Fruit Concentrates
& Juices

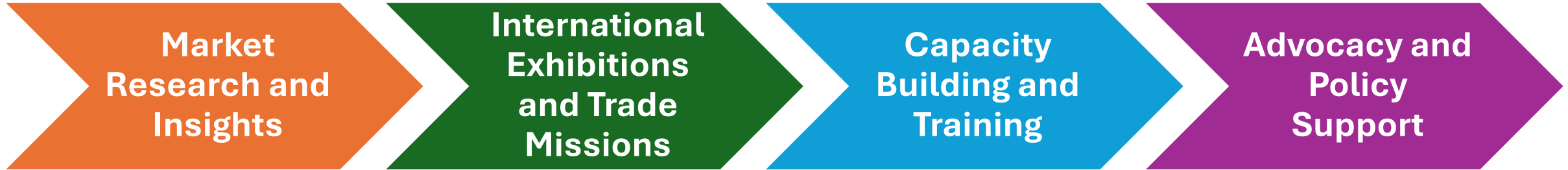


Table Olives
& Pickles



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Food Export Council Services





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cont'd Services

**Financial and
Logistical
Support**

**Promotional
Campaigns**

**Export
Support
Programs**

**Networking
and
Partnership**



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FEC in Numbers (2020 - 2023)



Training Programs:

- Programs: 165
- Trainees: 2148

International Exhibitions

- Exhibitions: 19
- Companies: 767



Weekly webinars:

- Virtual Sessions: 251
- Participants on Zoom: 6192
- On Facebook 36000

Trade Missions:

- Trade Missions: 9
- Companies: 266

Export Opportunities:

- Export Opportunities: 454





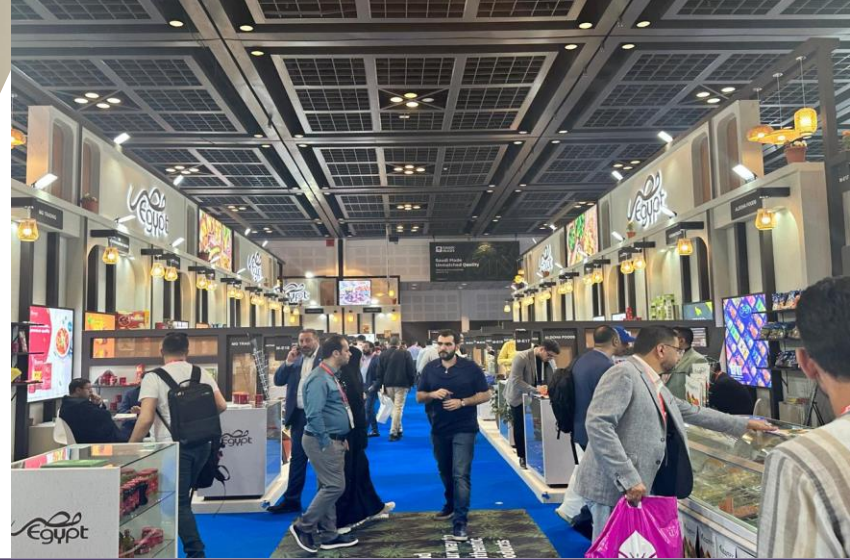
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Thank you



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