



SPONSOR PROSPECTUS

The Arab section of AOAC INTERNATIONAL brings together scientists in leading food laboratories from the 22 countries of the League of Arab States to ensure Food Safety and Integrity, standardization of food analytical methods and gaining technical and management experience in order to help accelerate the members' path to operational excellence.

WHY BECOME A SPONSOR?

Our sponsors play a critical role in the success of our section. As such, we are proud to provide a venue to showcase your expertise and services to a captive audience of dedicated professionals. Becoming a sponsor of the Arab Section of AOAC INTERNATIONAL enables you to play a prominent, highly visible role in supporting, educating and inspiring members and prospects. Networking, both throughout the scientific events, social setting and communications, will be more than encouraged.

Our sponsorship packages are organized into three categories



PLATINUM



GOLD



SILVER

BECOME A SPONSOR TODAY!

We can customize any sponsorship package. Sponsorships are limited. To secure your sponsorship package and for all other inquiries regarding the packages included in this guide or custom sponsorship packages, please contact us now!





PLATINUM SPONSORSHIP

\$20,000

SPONSORSHIP INCLUDES **THE FOLLOWING OPPORTUNITIES** FOR OUR PARTNERS.

Admission

- 1 Ex-officio member on Executive Committee admission for sponsor company staff.

Speaking

- 15 minutes speaking opportunity in general/panel session on Day 1 of any organized event during the year.

Branding and Recognition

- Recognition at main section website page
- Recognition on all events web page
- Partner spotlight in events social media content
- Partner Logo added on all conference materials
- Special sponsor recognition in pre-conference correspondence
- Sponsor thank-you signs displayed prominently at registration and high-traffic areas
- Sponsorship designation ribbon for registration badges, when applicable
- Verbal recognition during the event's welcome address
- Name recognition in all press releases related to events
- Opportunity to include one promotional item in the conference tote bags
- Opportunity to organize one technology demonstration event
- Logo placement on banners, which serve as backdrop in all press photo opportunities, when applicable
- 30-second private commercial spot on the event loop tapes
- First choice booth assignment for the Annual Conference and Exposition
- Acknowledgment in all publications of Arab AOAC section
- Partner spotlight in the Journal of GForSS (jGForSS) content, where appropriate.

*** Expected number of events: at least 4 events per year.**



GOLD SPONSORSHIP

\$10,000

SPONSORSHIP INCLUDES **THE FOLLOWING OPPORTUNITIES** FOR OUR PARTNERS.

Speaking

- 15 minutes speaking opportunity in general/panel session on Day 1 of one organized event during the year.

Branding and Recognition

- Recognition at main section website page
- Recognition on all events web page
- Partner spotlight in events social media content
- Partner Logo added on all conference materials
- Special sponsor recognition in pre-conference correspondence
- Sponsor thank-you signs displayed prominently at registration and high-traffic areas
- Sponsorship designation ribbon for registration badges, when applicable
- Verbal recognition during the event's welcome address
- Name recognition in all press releases related to events
- Opportunity to include one promotional item in the conference tote bags
- Logo placement on banners, which serve as backdrop in all press photo opportunities, when applicable
- 30-second private commercial spot on the event loop tapes
- Second choice booth assignment for the Annual Conference and Exposition
- Acknowledgment in all publications of Arab AOAC section
- Partner spotlight in the Journal of GForSS (jGForSS) content, where appropriate.

*** Expected number of events: at least 4 events per year.**

The logo features a stylized globe with four colored dots (red, orange, yellow, green) around it, all enclosed within a white circular border. The word "SILVER" is written in large, light grey, sans-serif capital letters above the globe. Below the globe, the words "SILVER SPONSORSHIP" are written in a smaller, bold, grey, sans-serif font, and "\$5,000" is written in a large, bold, white, sans-serif font with a drop shadow effect.

SILVER SPONSORSHIP

\$5,000

SPONSORSHIP INCLUDES **THE FOLLOWING OPPORTUNITIES** FOR OUR PARTNERS.

Branding and Recognition

- Recognition at main section website page
- Recognition on all events web page
- Partner spotlight in events social media content
- Partner Logo added on all conference materials
- Special sponsor recognition in pre-conference correspondence
- Sponsor thank-you signs displayed prominently at registration and high-traffic areas
- Sponsorship designation ribbon for registration badges, when applicable
- Verbal recognition during the event's welcome address
- Name recognition in all press releases related to events
- Opportunity to include one promotional item in the conference tote bags
- Logo placement on banners, which serve as backdrop in all press photo opportunities, when applicable
- 30-second private commercial spot on the event loop tapes
- Third choice booth assignment for the Annual Conference and Exposition
- Acknowledgment in all publications of Arab AOAC section

**** Expected number of events: at least 4 events per year.***