

INTRODUCTION TO
NEGOTIATION APPROACHES
AND APPLICATION TO THE
CODEX ENVIRONMENT

Objectives

Review of negotiation approaches and their applicability to the Codex environment

Identification of key behavioral attributes and approaches for successful negotiations



Definitions

Negotiate

☐ To try to make or change an agreement by talking about it.

Compromise

☐ The act of agreeing to something that is not exactly what you want in order to end an argument or solve a problem.

def·i·ni·tion

/ defə|niSH(ə)n /

noun: a statement of the exact meaning of a word.

Consensus

□A generally accepted opinion or decision among a group of people.

*Extracted from Online Cambridge Dictionary



Proposed Steps of Negotiation



A cyclical approach as highest proportion of negotiations (60%) rarely conclude following first round



Unpacking Negotiation Cycle

Step I. Prepare

□Confirm need to negotiate.

- ☐ Ascertain position:
 - Where are we?
 - Where do we need to go?

Attempt not to set red lines – rather positions should be documented based on consequences / impact.



Unpacking Negotiation Cycle (2)

☐Gather data

- Your position, your arguments, your support information, your facts, etc.
- Other positions rationales as they appear.
- Third party positions rationale / data / information.
- Know your environment:
 - Your support, your detractions, your stakeholders in general.
- Prepare for the relationship(s) you need to build.
- Develop probes to discover your "don't knows" and test assumptions.



Unpacking Negotiation Cycle (3)

Step II. Information Exchange

- ☐Step favouring dialogue and engaging with the other side:
 - Share information, explore options that address interest(s):
 - What both parties need, as opposed to positions.
 - POSITION
 Expression of
 interest at a
 point in time
 or juncture





Unpacking Negotiation Cycle (4)

Advice / Tips

- ☐ Active listening... more than talking.
- ☐ Fact-based discussion.
- □Assess situation:
 - How open is the other side?
 - How credible?
 - How competent?
 - Likelihood of alignment of interests?
- ☐ This step may lead to a "no go decision" in pursuing the negotiation:
 - Implement BATNA Best Alternative to a Negotiated Agreement.





Unpacking Negotiation Cycle (5)

Step III. Bargain / Progress / Evolve

This is the step of "give and take".

Aiming to satisfy the "Common Interest" by making positions evolve to achieve "win-win" scenarios.





Behavioural skills
Communication skills



TO BE TRUSTED, YOU MUST BE GENEROUS



Unpacking Negotiation Cycle (6)

Step IV. Conclude

- ☐ Agreement is reached on next steps.
- ☐ Either through achieving the common interest OR through continuing the dialogue.
 - Preparing for the next round of negotiations –
 reinitiate the cycle.



Unpacking Negotiation Cycle (7)

Step V. Execute

☐ Implement output of the agreement.

☐ Prepare for next negotiation opportunity.





Type of Negotiator

Competitive

Highly motivated by achieving interest for one party

Cooperative

When both parties share a high value interest for a long term

Compromise-Driven

Interest of both parties coincide Medium-Term

Avoidance

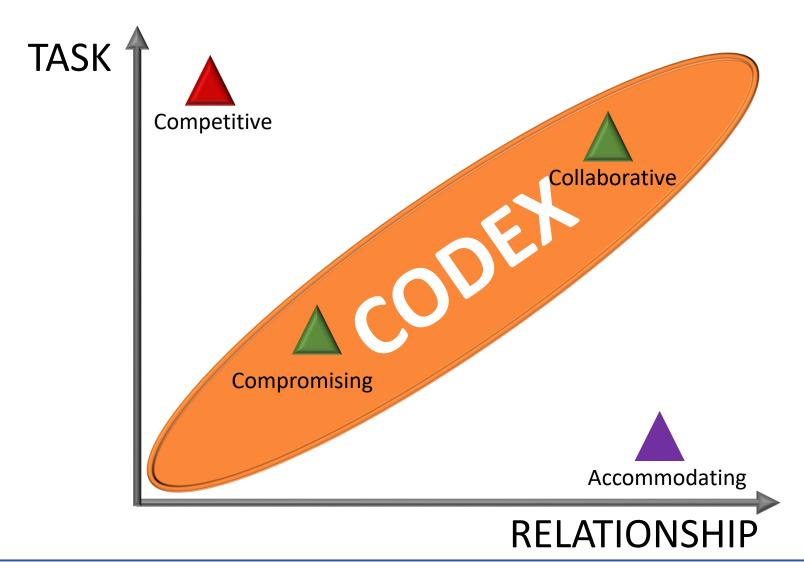
When long-term interests of both parties are unlikely to intersect / meet

Accommodating

When the (long-term) interests of one party are much more important than the other



Type of Negotiator (2)





Why Codex Negotiation Should be Specific

Codex = Common Values

- □Organization's objectives are broader and higher than each member's own interest.
- ☐ Integrity of Codex standard setting process must be protected:
 - Countries with no interest in a standard / text support CONSENSUS.





Codex Negotiations

Consensus ≠ **Unanimity**

Measures of success:

Codex principles / values are upheld.

Members – in particular, developing countries – find the outputs useful – i.e. address their food standard setting needs.



Finding / Developing Consensus in Codex

Guiding Principles

- ☐ The interests of the organization supersedes a member's own interest.
- □ Uphold the organization's value-addition and importance for developing countries.
- ☐ Preserve the scientific foundation of Codex standards.
- ☐ Ensure Global representation of considerations for risk management.



Facilitation of Consensus in Codex Proceedings

Tools

- ☐ Facilitated discussions:
 - Small groups facilitated by chair(s),
 Codex secretariat.
 - Intervention of third countries.
- ☐ Friends of the Chair process:
 - Support to chair by parties in opposition and third countries.



Guidance on Facilitation of Consensus in Codex

Measures to Facilitate Consensus

Taken from the Procedural Manual – 27th edition, 2019

Mesures Destinées à Faciliter le Consensus

Extrait du Manuel de Procédures – 27ème édition 2019

following measures to facilitate consensus:

The Codex Alimentarius Commission, desiring La Commission du Codex Alimentarius, souhaitant that every effort should be made to reach que tous les efforts possibles soient déployés pour agreement on the adoption or amendment of parvenir à un accord sur l'adoption ou standards by consensus, recommends the l'amendement des normes par consensus, recommande les mesures ci-après pour faciliter le

controversial issues:

Refraining from submitting proposals in the step S'abstenir de soumettre des propositions pendant les process where the scientific basis is not well étapes du processus lorsque les fondements established on current data and, where necessary, scientifiques ne sont pas étayés solidement par des carry out further studies in order to clarify données actuelles et, si nécessaire, réaliser d'autres études afin de clarifier les questions controversées:

committees concerned:

Providing for thorough discussions and Prévoir des discussions approfondies et une documentation of the issues at meetings of the documentation détaillée sur les questions abordées dans les réunions des comités concernés:

Organizing informal meetings of the parties En cas de désaccords, organiser des réunions concerned where disagreements arise, provided informelles des parties intéressées sous réserve que that the objectives of any such meetings are clearly les objectifs de ces réunions soient clairement définis defined by the Committee concerned and that par le comité concerné et que la participation soit participation is open to all interested delegations ouverte à toutes les délégations et à tous les and observers in order to preserve transparency; observateurs intéressés afin de préserver la transparence:

on which consensus could not be reached;

Redefining, where possible, the scope of the Redefinir, si possible, la portée du sujet traité pour subject matter being considered for the l'élaboration des normes afin de supprimer les elaboration of standards in order to cut out issues questions ne pouvant faire l'obiet d'un consensus:

Providing that matters are not progressed from S'assurer que les questions examinées ne passent à step to step until all relevant concerns are taken l'étape suivante que lorsque tous les problèmes ont into account and adequate compromises worked été abordés et ont abouti à des compromis

has been achieved at the technical level:

Emphasizing to Committees and their Insister auprès des comités et de leurs présidents Chairpersons that matters should not be passed on pour que les questions ne soient pas transmises à la to the Commission until such time as consensus Commission tant qu'un consensus ne s'est pas dégagé au niveau technique;

participation of developing countries.

Facilitating the increased involvement and Faciliter un accroissement de l'implication et la participation des pays en développement.



