



GFORSS CAPACITY BUILDING PROGRAM – WEBINAR SERIES

Webinar 2 - Day 2 | 25 May 2022 | 14:00 – 15:30 pm (GMT+2)

Food Fraud: Regulatory and Preventive Aspects

– Virtual Event –

Registration → <https://bit.ly/39nxLbL>

Three elements underlie all cases of **Food Fraud: intentionality, deception and the motivation to deceive, and undue advantage**¹. Preventing the occurrence of food fraud is a much safer, cost-effective and efficient approach. In fact, the potential for fraudulent activity should be predicted and prevented to the extent possible. Therefore, the primary responsibility to prevent fraud would fall on food business operators, by adopting the relevant measures such as traceability, effective supplier verification, adherence to good agricultural practices and good manufacturing practices, but also on national and international food competent authorities, to develop the specific regulatory requirements to prevent food fraud incidents and to mitigate their impact.

In this context, **this webinar** will feature key presentations on tools and resources deployed in the European Union and other jurisdictions to predict, track and manage food fraud incidents.

Official Opening and Introductory Remarks

14:00 – 14:10 Prof. Samuel Godefroy, Professor, Food Risk Analysis and Regulatory Policies, Université Laval; Board President, Founding Member of the Global Food Regulatory Science Society (GForSS).

The EU Agri-Food Fraud Network

14:10 – 14:40 Dr. Eric Marin, Deputy Head of Unit – Food Hygiene and Fraud - Directorate General Health and Food Safety (European Commission).

Conducting a Hazard Analysis for Food Fraud – Going Beyond Regulatory Alerts

14:40 – 15:10 Dr. Karen Everstine - Technical Director, Food Safety Solutions – Food Chain ID.

Q&A Session and Closing Remarks

15:10 – 15:30 Moderated by Prof. Samuel Godefroy, Professor, Food Risk Analysis and Regulatory Policies, Université Laval; Board President and Founding Member of the Global Food Regulatory Science Society (GForSS).

¹ FAO. Food Fraud: Intention, Detection and Management - Food Safety Technical Toolkit for Asia and the Pacific, Bangkok, 2021.